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Interactive electronic storybooks for kindergartners 2 to promote vocabulary growth 3

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ABSTRACT

The goals of this study were to examine (a) whether extratextual 22 vocabulary instructions embedded in electronic storybooks facili-23 tated word learning over reading alone and (b) whether instruc-24 tional formats that required children to invest more effort were 25 more effective than formats that required less effort. A com-26 puter-based "assistant" was added to electronic storybooks. The 27 28 assistant posed extratextual vocabulary questions. Questions were presented in a multiple-choice format so that children could 29 respond by clicking on the picture that best represented the target 30 word. In Experiment 1 (N = 20), children read stories with and 31 without questions. Children learned more words when reading 32 with questions than without. Expressive vocabulary was particu-33 larly affected by question insertion. In Experiment 2 (N = 27), we 34 used two methods for teaching words: one requiring more effort 35 on the part of children (questions) and one requiring less effort 36 ("hotspots" that provide definitions). Results revealed that ques-37 tions were more beneficial than just providing a definition or syn-38 onym of the target word. Implications for designing new e-book 39 40 apps are discussed.

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Introduction 44

45 It has been repeatedly reported that positive effects of shared book reading on children's vocabulary growth ensue when adults do not just read a story but also pause and pose extratextual questions 46 (e.g., "Where do you see that Bear looks broken-hearted?"). That interactive book reading may be a 47 key to unlocking the full benefits of book sharing for vocabulary growth has been shown in numerous 48

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experiments (e.g., Biemiller & Boote, 2006; Blewitt, Rump, Shealy, & Cook, 2009; Elley, 1989; Penno,
Wilkinson, & Moore, 2002) and in recent meta-analyses (Mol, Bus, & de Jong, 2009; Mol, Bus, de Jong,
& Smeets, 2008). Because young children are increasingly exposed to picture storybooks through DVDs
or e-book apps on phones and e-readers, it is a logical step to explore whether extratextual questioning benefits on-screen storybook reading as well (Roskos, Brueck, & Widman, 2009). The experiments
presented in the current study focused on factors that may influence the extent to which children benefit and learn from electronically presented books.

Children can learn to associate unknown words with their visual referents via textual exposure to 56 57 the words in picture storybooks (e.g., Bus, van IJzendoorn, & Pellegrini, 1995). However, children learn 10 to 18% more words when readings include extratextual questions (e.g., Biemiller & Boote, 2006; 58 59 Blewitt et al., 2009; Brabham & Lynch-Brown, 2002; Collins, 2010). The finding that asking openended questions during the storybook reading is effective in promoting expressive word learning 60 61 (i.e., learning to use a word in an appropriate context) has led to various theories about how to promote expressive word knowledge best (e.g., Ewers & Brownson, 1999; Sénéchal, Thomas, & Monker, 62 63 1995; Whitehurst et al., 1988). Some believe that retrieval practice (i.e., children verbally reproducing words) is crucial (e.g., Sénéchal, 1997), whereas others assume that questions encourage children to be 64 65 more engaged in extracting meaning (e.g., Ewers & Brownson, 1999).

66 Analogous to traditional shared book reading, electronic storybook exposure has been demonstrated to support kindergartners' vocabulary (e.g., Smeets & Bus, 2011; Verhallen & Bus, 2010; 67 Verhallen, Bus, & de Jong, 2006; see also Zucker, Moody, & McKenna, 2009, for a meta-analysis of stud-68 ies published before 2009). In addition, there is evidence that interactive e-books with built-in vocab-69 70 ulary instructions promote word learning, yet these studies are limited in their design. First, a read-71 only control condition is often not included (e.g., Higgins & Cocks, 1999; Segers, Takke, & Verhoeven, 72 2004; Segers & Verhoeven, 2002, 2003). Thus, the studies do not isolate the additional effects of extratextual instructions over e-book reading alone. Second, because the studies involved experimenters 73 74 sitting next to and interacting with children, positive effects might have been the result of the presence/monitoring of adults rather than the programs themselves (Higgins & Cocks, 1999; Higgins & 75 76 Hess. 1999).

77 In this article, we report on two experiments in which we examined whether extratextual vocab-78 ulary instructions are a valuable addition to electronic storybook reading. The goal of Experiment 1 was to test whether children learn more words from electronic storybook readings when stories in-79 80 clude multiple-choice (MC) vocabulary questions than when they do not include questions. In this 81 experiment, difficult words that were encountered in the story text were highlighted by questions 82 modeled on adult-child interactions. Questions were designed in an MC format followed by individ-83 ualized feedback. For instance, when "Bear" (a character in the story Beer is op Vlinder [Bear Is in Love with Butterfly]; van Haeringen, 2004) "fans" a fire, the story is interrupted and the child is asked a 84 85 question about "fanning" (e.g., "In which picture does Bear fan the fire?"). Children respond to the 86 question by selecting the correct image of "Bear fanning the fire" among two distracters (e.g., "Bear sitting next to the fire" and "Bear destroying a house"). Modeled on adult-child extratextual conver-87 88 sations, children received feedback on their answers. The feedback often included synonyms or definitions (e.g., "Good job! Here you see Bear fanning the fire; the fire is growing"). Incorrect responses 89 90 were first followed by incentives to try again (i.e., the question was repeated). After a second incorrect response, cues were provided to help the child find the correct solution (e.g., "How does Bear make 91 sure that the fire keeps on burning?"). After a third incorrect response, the "computer pal" modeled 92 the correct answer and explained why this image represented the target word best. To examine the 93 94 additive value of MC questions, we tested whether target words were learned more often when chil-95 dren received questions than when not.

In Experiment 2, we tested whether the effectiveness of vocabulary instruction was enhanced by active participation on the part of children. We contrasted the questions in Experiment 1 with an alternative way of instructing vocabulary as may typically occur in interactive e-books: some scenes of the story include "hotspots" that provide a definition of the object when clicked on, a technique similar to strategies that are used during whole group book reading in classrooms (Biemiller & Boote, 2006). For instance, when children click on Grandpa who is "taking a nap" (Boonen, 2004), they hear a definition of Grandpa's target behavior: "Grandpa is taking a nap; he is sleeping for a little while." This

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experiment tests whether the computer-assisted question format (our adult substitute) was more effective than only hearing a definition of a target word in context. In other words, does selecting the best-fitting picture among two distracters provide additional benefits over simply hearing the definition of the word?

In the current experiments, knowledge of target words was tested at different levels (i.e., receptive 107 and expressive) because previous research has suggested that word knowledge is acquired in degrees 108 (e.g., De Temple & Snow, 2003; Ouellette, 2006). Nagy and Scott's (2000) principle of incrementality 109 suggests that word knowledge exists on a continuum from no knowledge to varying levels of partial 110 111 knowledge to a more complete understanding of a word's meaning. When children first become familiar with a word, they may only be able to select its depiction among alternatives, but when the under-112 standing of the word is fine-tuned, they may actively use that word in an appropriate context. In this 113 perspective, it seems plausible to assume that receptive vocabulary knowledge (identifying a word's 114 115 visual referent among alternatives) may be the forerunner of expressive vocabulary knowledge (retrieving a word from memory and using it in an appropriate context) (Chan, Cheung, Sze, Leung, 116 & Cheung, 2008; Laufer & Paribakht, 1998; Stahl & Stahl, 2004; Verhallen & Bus, 2010). Examining 117 118 word learning in the perspective of prior knowledge as we did in the current experiments may enlarge 119 our understanding of vocabulary development.

120 More than textual exposure to words alone, questions may promote associations of unknown words with their visual referents and lead to growth in receptive vocabulary knowledge. However, 121 questions might not automatically result in more expressive knowledge; that is, children may under-122 stand "chaos," but the word might not be sufficiently familiar to children to use the word in an appro-123 124 priate context and pronounce it correctly. Studies on adult-child book reading suggest that expressive word knowledge can be stimulated best with "two-way" interactive reading sessions in which parents 125 126 pose questions during the storybook reading (e.g., Ewers & Brownson, 1999; Sénéchal et al., 1995; Whitehurst et al., 1988). If outcomes found in these experiments depend on children verbally repro-127 ducing words (Sénéchal, 1997), the MC questions in the current experiments might not promote 128 expressive knowledge to the same extent. Children respond by mouse clicking rather than verbally, 129 130 which may keep children from fine-tuning their understanding of a word and storing information 131 about the word's pronunciation (Sénéchal, 1997). If, however, questions during adult-child interac-132 tions are effective because they encourage children to be more engaged in extracting meaning (e.g., Ewers & Brownson, 1999), effects of MC questions on expressive vocabulary growth may be similar 133 134 to those of adult questioning. Given that repeatedly listening to verbal stimuli has been demonstrated 135 to activate speech-related motor centers in the brain (Fadiga, Craighero, Buccino, & Rizzolatti, 2002; 136 Liberman & Mattingly, 1985; Rizzolatti & Craighero, 2004; Watkins, Strafella, & Paus, 2003), practice 137 of the phonological structure of words resulting in expressive word learning may still occur.

In sum, the experiments reported here tested (a) whether children learned more words from ebooks when the books included questions about words and (b) whether active child participation enhanced vocabulary learning from e-books.

141 Experiment 1

Prior experiments have tested effects of interactive electronic storybooks on either receptive or 142 expressive knowledge (Higgins & Cocks, 1999; Higgins & Hess, 1999; Segers & Verhoeven, 2003). 143 The first experiment tested effects of extratextual vocabulary instructions on both levels of word 144 145 knowledge. Effectiveness of MC questions modeled on adult-child interactions was tested by contrast-146 ing exposure to target words in the text alone with words that were instructed via MC questions. A 147 second aim of this experiment was to test potential disadvantages of an interruptive reading style (e.g., Blewitt et al., 2009; Dickinson & Smith, 1994; Reese & Cox, 1999) by contrasting effects of ques-148 tions interspersed throughout the story text with questions posed at the end of the session (after the 149 entire story has been read without interruptions). For electronic storybooks in particular, interrup-150 151 tions have been reported to disrupt children's learning behavior, perhaps because interactive features interrupt the flow of the story (e.g., de Jong & Bus, 2002; Labbo & Kuhn, 2000; Trushell & Maitland, 152 2005). In contrast to interactive moments in the previous studies, however, in the current research 153

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the interruptions in the e-book apps were of short duration and the story continued immediately after
 the question was answered. However, it is possible that vocabulary instruction is more beneficial
 when questions are placed at the end of the story, thereby not interrupting the flow of reading.

157 First, we may expect that answering questions at the end of the story requires more effort than answering questions interspersed throughout the story text, resulting in more vocabulary growth 158 (Cennamo, 1993). Questions that are posed immediately after the target word is encountered in the 159 text may be easier to answer because it may suffice to simply click on the picture that was visible 160 161 in the preceding scene without in-depth processing of the alternative answers. This might result in 162 more errors in questions afterward than in questions throughout the story. Second, questions interspersed throughout e-books may easily exceed the limited processing capacity of the cognitive sys-163 tem. According to the theory of multimedia learning, this may cause cognitive overload and 164 interfere with learning (Baddeley, Gathercole, & Papagno, 1998; Gathercole, Service, Hitch, Adams, 165 166 & Martin, 1999; Mayer & Moreno, 2003; Reed, 2006). If questions are a threat to learning, we may expect negative effects on uninstructed words; children may acquire more uninstructed words when 167 books do not include questions at all or include questions at the end. 168

In sum, Experiment 1 tested (a) whether answering MC questions increases receptive and expressive word learning over e-book reading alone and (b) whether the benefit of MC questions varies as a
 function of whether they are presented throughout the story or only after the story has been read
 completely.

173 Method

174 Participants

A total of 20 junior kindergartners (11 boys and 9 girls) between 4 and 5 years of age (M = 54.50 months, SD = 2.52) participated in the current experiment. Participants were selected from two Dutch primary schools and were typically developing children from middle-socioeconomic status (SES) families with Dutch as their first language. Participating children's mean standardized scores on the Peabody Picture Vocabulary Test (PPVT, M = 108.40, SD = 13.86) confirmed that the sample was average in vocabulary.

181 Design

Conditions. A pretest-posttest within-participant design was used to examine the additive value of MC questions and the effect of timing. Each child read five electronic stories; one story was presented in a read-only control condition without MC questions (read-only); two stories were each interrupted four times for MC questions (MCQ during); and two stories were presented without interruption, each with four MC questions at the end of the story (MCQ after). Because previous research has not revealed measurable effects on vocabulary after only one exposure to the story, we decided that children would read all stories twice (e.g., Verhallen et al., 2006).

Each child read stories in every condition. Because all five stories were used as stimulus material in each of the three conditions, we created unique combinations of stories and conditions for each of the 20 participants (see Table 1 for an example). Importantly, each of the five stories appeared with equal frequency within each condition so that any effect of condition would not be the outcome of differences in stories.

Table 1

Example of how stories were assigned to conditions in Experiment 1.

| | Story A | Story B | Story C | Story D | Story E |
|---------|------------|------------|------------|------------|------------|
| Child 1 | Read-only | MCQ during | MCQ during | MCQ after | MCQ after |
| Child 2 | MCQ after | Read-only | MCQ during | MCQ during | MCQ after |
| Child 3 | MCQ after | MCQ after | Read-only | MCQ during | MCQ during |
| Child 4 | MCQ during | MCQ after | MCQ after | Read-only | MCQ during |
| Child 5 | MCQ during | MCQ during | MCQ after | MCQ after | Read-only |

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Target words. Per book, we selected eight target words that were pre- and posttested (see Appendix).
 All of these were low-frequency words according to Schrooten and Vermeer's (1994) analyses of var ious bodies of verbal contexts in kindergarten classrooms (e.g., storybooks, teacher-child talk). Fre quencies of selected words ranged between 0 and 15, meaning that the majority of kindergartners
 would not be familiar with these words.

All target words appeared in the story text and could either be additionally instructed with MC questions or remain uninstructed, meaning that no question was posed about the words. In the read-only story, all target words remained uninstructed. When stories included MC questions (both during and after the story), half of the target words encountered in that condition were instructed and the other half were not.

To ensure that all target words in the stories were instructed as often as they remained uninstructed in both of the questioning conditions (MCQ during and MCQ after), we created two sets of words per story. Of the 20 participants, 10 received Set 1 as the instruction set in all four stories with questions (meaning that words in Set 2 remained uninstructed), whereas the other 10 participants received Set 2 for instruction (with words in Set 1 remaining uninstructed).

209 Materials

Intervention materials. Storybooks. Five Dutch storybooks were available as electronic storybooks:
Beer is op Vlinder [Bear Is in Love with Butterfly] (van Haeringen, 2004), Rokko Krokodil [Rokko the
Crocodile] (de Wijs, 2001), Bolder en de Boot [Bolder and the Boat] (Hoogstad, 2005), Met Opa op de
Fiets [Cycling with Grandpa] (Boonen, 2004), and Tim op de Tegels [Pete on the Pavement] (Veldkamp,
2004). Each of the stories was available in all three conditions (read-only, MCQ during, and MCQ after).

- 215 In the current experiment, we used video versions of these five picture storybooks. The static illus-216 trations in the original books were transformed into motion pictures that detailed story events in the oral text. For instance, in Bear Is in Love with Butterfly (van Haeringen, 2004), Bear tries to confess his 217 love to Butterfly but fails hopelessly because he is very shy. In the video storybook, not only do we see 218 how Bear looks when he is shy (red cheeks and not daring to look up), but also the animated illustra-219 220 tion shows the transformation of how Bear's cheeks turn red while he talks to Butterfly and how he 221 bows his head more and more. Simultaneously, we hear Bear mumbling and music in the background. 222 The oral text is similar to the text in the print version of the books. However, the print was not included in the storybooks we used in the current experiment. 223
- 224 *Computer pal.* In all story formats (with or without questions), a computer pal introduced the storybook: "Hi! Nice to see you! We are going to read a story together." In questioning conditions, the com-225 226 puter pal added, "Sometimes, I will ask you a question; you have to use the computer mouse to answer 227 it." When questions interrupted the reading sessions, the computer pal would pop up after a scene of the story and say, "Time for a question!" During questions, the computer pal gave appropriate feed-228 229 back to the child's response. After the question was answered, the computer pal announced: "Now, we 230 will continue with the story." Questions were introduced similarly when they were inserted after the storybook reading. At the end of the session (regardless of the story format), the computer pal would 231 232 conclude by saying, "That was fun! Next time, we will read another story. See you then!"
- 233 *Questions.* A computer pal posed four MC vocabulary questions either during or after the storybook 234 reading. In the MCQ during condition, the questions appeared directly after relevant passages in the 235 story and the story continued after the question had been answered correctly. In the MCQ after con-236 dition, children watched the story without interruptions and all four questions were posed after the 237 entire story had been read.
- Multiple-choice format. Three pictures representing alternative answers appeared on-screen after the computer pal had posed the question (see Fig. 1A). For instance, in *Bear Is in Love with Butterfly* (van Haeringen, 2004), Bear is shy. The computer pal asks, "Bear is shy, where can you see that?" after which three pictures (originating from the story) are presented on-screen: (a) Bear being brokenhearted, (b) Bear being shy, and (c) Bear being angry. All three alternatives originate from illustrations or details of illustrations in the same storybook. Children answered the question by clicking on one of the three pictures.
- *Feedback*. Errors in answering questions were followed by increasingly supportive feedback. First the question was repeated, next a clue was given (e.g., "When you're shy, your cheeks turn red. Where is

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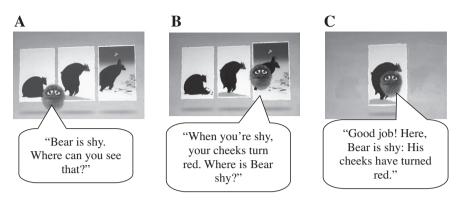


Fig. 1. Screenshots of an MC question. (A) The computer pal asks a question and shows three alternative answers on-screen. (B) After an incorrect response, the computer assistant provides feedback that includes a clue. (C) After a correct response, the assistant explains why the answer is correct. The computer pal's feedback, as presented in the callouts, is provided orally.

Bear shy?"; see Fig. 1B), and finally the computer pal demonstrated the correct picture while attracting attention to relevant details. Correct responses were followed by confirmation of the correct responses (e.g., "Good job! Here, Bear is shy; his cheeks have turned red"; see Fig. 1C). Because stories were presented through a Web portal, all feedback could be registered in an online data store. We could derive the number of errors children made per question from the amount of feedback that was provided. For instance, one feedback clue meant that children made one error in answering that particular question, which also led to one extra repetition of the target word.

- Tests. Peabody Picture Vocabulary Test. For screening purposes only, children's general receptive vocabulary was assessed using the PPVT-III-NL (third edition, Dutch; Schlichting, 2005). The main aim was to verify that children's language scored in the normal range.
- 257 *Knowledge of target words.* All 40 target words were pre- and posttested receptively and expressively:
- (a) *Receptive target vocabulary.* To assess children's receptive knowledge of word meanings, children were asked to select the target word out of four pictures. The correct image was presented among three distracters, all of which were selected from the same storybook. The test consisted of 40 items (all 40 target words).
- (b) Expressive target vocabulary. A cued expressive vocabulary task in which children were asked to 262 complete sentences with target words was designed. While the experimenter read an incom-263 plete stimulus sentence aloud (e.g., "Here you can see that Bear is ..."), corresponding pictures 264 from the storybooks (e.g., Bear being "broken-hearted") were shown on-screen. All 40 words 265 were tested in this way with cue sentences that did not resemble the exact phrases in the target 266 stories. Children's responses were coded as correct when they completed the sentence with the 267 target word. When children used a synonym (e.g., "sad" instead of "broken-hearted"), the 268 response was coded as incorrect. Intraclass correlation equaled .996. 269
- 271 Procedure

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Testing and intervention took place in a separate room at children's school. Preceding the intervention, three sessions lasting approximately 10 min were preserved for administering the PPVT (as a screening tool) and target vocabulary tests. Because the receptive vocabulary test could influence scores on the expressive vocabulary test; the latter was always administered first.

Intervention was carried out during five sessions over the subsequent 2.5 weeks, during which each of the five stories was read twice. There were two sessions per week, with two stories being presented each session. A within-participant design was applied, with each child being exposed to all three conditions (read-only, MCQ during, and MCQ after). Over sessions, the target stories moved

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up. For instance, in the first session Child 1 read Stories A and B, in the second session Stories C and D,
in the third session Stories E and A, and so on. Child 2 started with Story B and moved up over sessions
in the same way as Child 1. Thus, four other stories were presented before a child encountered the
same story again, and the order of stories varied between participants. Because there were no rules
concerning the format of two stories presented during one session, children might read stories assigned to the same or different conditions during a session (see Table 1).

Two children worked simultaneously in the computer room. Children used headphones to prevent them from disturbing each other and to facilitate working independently. After children were logged into the Web portal by the experimenter, the experimenter did not interfere. Only in the rare instances when children were very distracted (e.g., playing with a toy in their pocket, continuously trying to engage the experimenter in conversation), the experimenter encouraged them to attend to the story. All children were able to use the computer mouse to answer the MC questions.

Next, 2 to 3 days after the last intervention session, children's expressive and receptive target vocabulary was posttested in two separate sessions. The receptive task was administered after the expressive vocabulary test.

295 Results

An overview of pre- and posttest scores in each condition is provided in Table 2. To test the differ-296 ence between pretest and posttest, we performed nonparametric Wilcoxon tests because normality 297 298 assumptions were not satisfactory for pretest scores for both receptive and expressive vocabulary. 299 To correct the familywise Type I error, we tested at a significance level of .01 ($\alpha = .05/5$ comparisons). For expressive vocabulary, increases were significant in every condition (all ps < .001). For receptive 300 301 word learning, 4 of 5 increases were significant (ps < .01). In further analyses, we primarily used gain scores (i.e., the difference between pretest and posttest scores) as a dependent variable because these 302 303 scores were distributed normally.

304 Overall effects of MC questions

To examine whether interspersing questions throughout a story (MCQ during condition) impaired learning of uninstructed words compared with storybook readings without interruptions (MCQ after and read-only conditions), we conducted two separate repeated-measures analyses of variance (AN-OVAs) on receptive and expressive gains in uninstructed words. In both analyses, condition (read-only, MCQ during, or MCQ after) was used as a within-participant factor. We found no effect for condition on either receptive or expressive vocabulary (both ps > .31), indicating that interrupting the flow of reading did not interfere with learning uninstructed words (see Fig. 2).

| | | Instructed | Uninstructed |
|------------|------|-------------|--------------|
| Receptive | | | |
| Read-only | Pre | | 3.80 (1.44) |
| | Post | | 4.70 (1.89) |
| MCQ during | Pre | 3.55 (1.54) | 3.90 (1.48) |
| | Post | 6.45 (1.61) | 5.20 (1.28) |
| MCQ after | Pre | 3.80 (1.44) | 3.95 (1.39) |
| | Post | 6.30 (1.17) | 5.25 (1.74) |
| Expressive | | | |
| Read-only | Pre | | 0.30 (0.57) |
| | Post | | 1.95 (1.39) |
| MCQ during | Pre | 0.55 (0.83) | 0.55 (0.69) |
| | Post | 3.35 (1.35) | 1.70 (1.17) |
| MCQ after | Pre | 0.40 (0.60) | 0.55 (0.83) |
| | Post | 2.85 (1.42) | 1.75 (1.16) |

Table 2

Means (and standard deviations) for instructed and uninstructed vocabulary in three conditions in Experiment 1.

Note. Maximum score = 8 for all variables.

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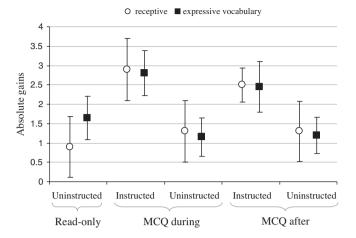


Fig. 2. Receptive and expressive vocabulary gains (with confidence intervals) in Experiment 1, displayed per condition and word test. Gains are calculated by subtracting pretest scores from posttest scores, with a maximum scores of 8 per variable.

To examine whether MC questions promoted word learning, we compared vocabulary gains for 312 instructed and uninstructed words in both questioning conditions (MCO during and MCO after), 313 314 expecting superior gains for instructed words. We conducted a repeated-measures ANOVA on gain scores using word type (instructed or uninstructed), condition (MCQ during or MCQ after), and level 315 of word knowledge (receptive or expressive vocabulary) as within-participant factors. Results dem-316 onstrated superior gains for instructed words rather than uninstructed words, F(1, 19) = 37.17, 317 p < .001, $\eta_p^2 = .66$, d = 1.77, but effects for condition (MCQ during or MCQ after) and level of word 318 knowledge (receptive or expressive vocabulary) were nonsignificant (all ps > .47). All interactions 319 among condition, word knowledge, and level of word knowledge were nonsignificant as well 320 (ps > .36). Thus, there was a significant effect of questions on instructed word learning in both ques-321 322 tioning conditions (MCQ during and MCQ after) and in both receptive and expressive vocabulary, as 323 displayed in Fig. 2.

324 Effects on novel vocabulary

Next, we examined the effect of questions on words that were completely unfamiliar at both pretests. For each child, we examined each novel word separately and coded whether it had been learned receptively, expressively, both ways, or not at all. Then, we calculated what percentages of completely unknown instructed and uninstructed words were learned receptively, expressively, and both ways. Scores for MCQ during and MCQ after were pooled because there were no differences between these two conditions. Because normality assumptions were not satisfactory, a nonparametric test (Wilcoxon) was used rather than a paired-samples *t* test for comparing instructed and uninstructed words.

332 Half of all target words (52.5% of instructed words and 48.1% of uninstructed words) were completely unknown at pretest. Analyses revealed that children learned more instructed words than unin-333 structed words (z = -3.53, p < .001, d = 2.60). Fig. 3 displays the percentages of novel words that were 334 learned receptively only, expressively only, and both ways (receptively and expressively) for in-335 336 structed and uninstructed words separately. In line with the prior finding that receptive word knowl-337 edge precedes expressive word learning (Verhallen & Bus, 2010), a very small percentage of words was learned expressively only. The majority of words were learned receptively only, with higher gains for 338 instructed words (48%) than for uninstructed words (40%) (z = -2.25, p = .02, d = 1.15). The percentage 339 of words also learned expressively was substantially larger for instructed words (24%) than for unin-340 341 structed words (6%) (z = -3.25, p < .001, d = 2.14). Thus, 13% of uninstructed words that were learned receptively were also learned expressively (6% relative to a total of 46%), whereas 33% of instructed 342 words that were learned receptively were also learned expressively (24% relative to a total of 72%). 343

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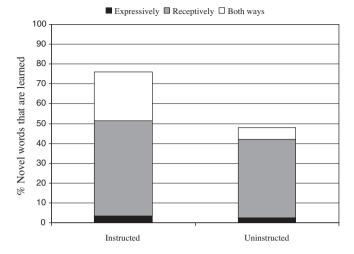


Fig. 3. Percentages of instructed and uninstructed words unfamiliar at pretests that were learned expressively only (black), receptively only (gray), and both ways (white) in Experiment 1.

344 *Effects on partially familiar vocabulary*

Next, we selected all words that children knew receptively but not expressively at pretest (41.3% of instructed words and 42.8% of uninstructed words) and coded the percentage of these partly familiar words that was learned expressively (at posttest). In line with the findings reported above, the percentage of words that was learned expressively at posttest was significantly larger for instructed words (45%) than for uninstructed words (20%) (z = -3.46, p < .001, d = 2.41). Thus, questions also promoted expressive knowledge for words that were receptively familiar before the intervention.

351 Errors

The number of times that feedback was provided per question reflects the number of errors. In the MCQ during condition, children made on average .33 errors (SD = .23) per question. In the MCQ after condition, children made significantly more errors, t(19) = -2.35, p = .03, d = 0.65, with an average of .53 (SD = .37).

356 Discussion

357 MC questions were found to significantly contribute to children's vocabulary gains with impressive effects on instructed words (Cohen's ds > 1.50 for both receptive and expressive vocabulary). Children 358 359 learned approximately 15% of target words that were encountered in the text with no additional instruction, with similar overall gains made for receptive and expressive vocabulary. MC questions 360 added another 18% gain to both receptive and expressive vocabulary (amounting to an average gain 361 of 33%), which is comparable to the reported additive value of adult questions during adult-child book 362 sharing (e.g., Biemiller & Boote, 2006; Brabham & Lynch-Brown, 2002; Collins, 2010). The current re-363 sult that MC questions stimulate expressive vocabulary is incompatible with the hypothesis that pro-364 nunciation of target words is essential for expressive word learning (Sénéchal, 1997). This finding is 365 consistent with Walsh and Blewitt's (2006) finding that expressive knowledge improves as much 366 when questions do not require children to use target words as when they do. Interestingly, MC ques-367 tions promoted expressive word knowledge not only when words were receptively known from the 368 369 outset but also when words were completely novel to children. Therefore, we may conclude that questions supported both retrieving words in an appropriate context and actively using and pronouncing 370 words correctly. 371

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In line with Blewitt and colleagues' (2009) findings, timing of questions seemed unimportant. Children did not benefit more from questions afterward, although more errors at the end of the text indicated that those questions were more challenging than questions that interrupted the story. Nor did we find support for the hypothesis that interruptions overloaded children's verbal short-term memory, thereby interfering with deriving meaning of unknown words from text (Mayer & Moreno, 2003); our findings show no evidence that children learn more uninstructed words when the flow of reading is not interrupted.

379 Experiment 2

A unique finding of our first experiment is that MC questions posed by a computer assistant pro-380 moted not only receptive but also expressive knowledge of novel words. A plausible explanation is 381 that questions require children to actively participate by digesting the question, considering the pos-382 383 sible answers, and finally deciding which alternative represents the target word best. As Salomon (1984) hypothesized nearly three decades ago, increases in the amount of invested mental effort 384 385 (AIME) may result in more learning. Studies on adult-child book sharing have suggested that even though expressive word learning can benefit from an adult labeling and/or defining words (e.g., Biem-386 387 iller & Boote, 2006; Elley, 1989; Penno et al., 2002), children may learn more words when instruction requires higher levels of involvement and participation (Ewers & Brownson, 1999; Sénéchal, 1997; 388 Sénéchal et al., 1995). Questions may facilitate words in-depth processing, thereby promoting deeper 389 390 meanings of words and fine-grained semantic differentiation (McKeown, Beck, & Apthorp, 2011).

391 A main purpose of the second experiment was to compare extratextual vocabulary instructions 392 with low and high involvement. As an alternative for MC questions, we designed vocabulary instruc-393 tions for electronic storybooks similar to Biemiller and Boote's (2006) definitions during whole-group 394 readings. In this alternative instruction, we used the same definitions as provided in the MC questions 395 but provided the information rather than asking a question about the word and expecting children to answer. After a target word was encountered in the text, the animated illustration froze and the 396 397 mouse changed into a magnifying glass that children could move over the picture in search for a hotspot. After clicking on a hotspot item (recognizable by a green border), children heard a definition of 398 the target object, action, or quality. For instance, the story Pete on the Pavement (Veldkamp, 2004) 399 400 freezes when Pete walks out of his house "by himself." After clicking on Pete in the illustration, the expression "by himself" is repeated and defined ("Pete is going outside by himself: all alone"). The 401 story continues until the next target word is encountered and the animated illustration freezes again. 402

In this second experiment, children independently read a series of digital video storybooks either 403 404 with no vocabulary instructions (read-only), with hotspots that included word meaning explanations 405 (low level of involvement), or with MC questions (high level of involvement). Children may benefit 406 more from MC questions than from hotspots due to higher levels of involvement. Because there is evidence suggesting that increased mental effort may provide a strong link for memorizing novel words 407 408 in particular (Ewers & Brownson, 1999), the level of children's involvement should have differential effects on novel words (from the outset not known receptively or expressively) versus partially famil-409 410 iar words (from the outset known receptively but not expressively). In-depth processing is expected to be more crucial for learning novel words than for elaborating knowledge of partly familiar words. 411

Because the feedback procedure for questions entails target words being repeated more often when
 children make more errors, we wondered whether positive effects of questioning may result from
 hearing words more often (Blewitt et al., 2009; Justice, 2002). Therefore, we also examined whether
 more repetitions of target words in the questioning condition predict word learning.

- 416 Method
- 417 Participants

Participants were 27 junior kindergartners (13 boys and 14 girls) between 4 and 5 years of age (M = 57.56 months, SD = 3.68). Participants were selected from three Dutch primary public schools and were typically developing children from middle-SES families with Dutch as their first language.

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According to children's mean standardized scores on the PPVT (M = 105.52, SD = 12.42), the sample's language abilities were average. None of these children had participated in Experiment 1.

423 Design

Conditions. We used a pretest-posttest within-participant design to examine differential effects of
 two kinds of interactive vocabulary instructions (MC questions vs. hotspots with word definitions).
 Each child read five electronic video stories twice, of which (a) one story was presented in a read-only
 condition without vocabulary instructions (read-only), (b) two stories were interrupted four times for
 MC questions about difficult words (questions), and (c) two stories were interrupted four times for
 hotspots with word definitions or synonyms (hotspots).

Each child read stories in every condition. As in Experiment 1, we created a unique combination of
 stories and conditions for each of the 27 participants. Importantly, each of the five stories appeared
 with equal frequency within each condition.

Target words. In this experiment, we used the same target words as in Experiment 1 (eight per book).
In the read-only condition, all target words were uninstructed (*n* = 8). For stories in instruction conditions (questions and hotspots), half of the target words were instructed (four per book, eight per condition) and the other half remained uninstructed (four per book, eight per condition). Similar to Experiment 1, we created two word sets. We ensured that each word was instructed as often as it remained uninstructed (see Appendix).

439 Materials

Intervention materials. Storybooks. The same storybooks as in Experiment 1 were used. All stories
 were available as read-only, with questions, and with hotspots.

Questions. The questions condition in the current experiment was similar to the MCQ during condition in Experiment 1 (see Fig. 1). After a computer pal had interrupted the oral rendition of text for an
 MC question, three pictures representing alternative answers appeared on-screen. A feedback procedure started if the question was not answered correctly. The computer pal always provided a definition or synonym of the target word after the question had been answered.

Hotspots. Four times during a session, a scene of the story froze and the mouse changed into a mag-447 nifying glass that children could move over the picture, searching for the target detail (see Fig. 4 for an 448 449 example). When the mouse skimmed the hotspot, the object was marked in green. Clicking on the hotspot resulted in enlargement of the object combined with an oral explanation. For instance, the story 450 451 Pete on the Pavement (Veldkamp, 2004) froze when Pete walked out of his house, and after clicking on the depiction of the paving stones, the phrase "paving stones" was repeated and defined. The story 452 continued until the next target word appeared. During "hotspot moments," children had a chance 453 to explore the frozen picture for 30 s. In rare cases where children failed to click on the hotspot, 454



Fig. 4. During a "hotspot moment," a looking glass appears and can be moved over the illustration while it magnifies what is under it; see, for instance, the tag fixed at the door (A) and Pete (B). When the looking glass moves over the hotspot, here paving stones, it colors green (C). Clicking on the green circled hotspot (gray in figure) results in a repetition and definition of the target word, in this case, "Here you see paving stones. Paving stones are used for making the pavement."

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the magnifying glass would automatically turn to the hotspot, thereby highlighting the target object and revealing a definition. Target words were defined in exactly the same way as in the questions condition.

Tests. Receptive knowledge (selecting the target word out of four pictures) and expressive knowledge
 (completing stimulus sentences) of all 40 target words were pre- and posttested similar to
 Experiment 1.

461 Procedure

Before the intervention, the PPVT was administered as a screening tool. Target vocabulary tests (expressive first) were administered as pretests. During a 2- to 3-week intervention with two sessions per week, all five stories were read twice. Each child read stories in each condition (read-only, questions, and hotspots). The order of the stories differed for all children (see Experiment 1 for a precise description of the procedure). All children used headphones and worked independently. Children used the computer mouse for answering MC questions or clicking on hotspots. Next, 2 to 3 days after the last intervention session, expressive and receptive target vocabulary was posttested.

469 Results

470 An overview of pre- and posttest scores for all three conditions is presented in Table 3. To test the 471 difference between pretest and posttest, we performed several nonparametric Wilcoxon tests in each 472 condition because normality assumptions were not satisfactory for pretest scores for both receptive 473 and expressive vocabulary. To correct the familywise Type I error, we used a .01 significance level 474 ($\alpha = .05/5$ comparisons). All increases were significant (all *ps* < .001).

475 Questioning conditions versus read-only

The goal of our first analysis was (a) to replicate Experiment 1's finding that interspersing questions 476 477 throughout a story does not impair uninstructed word learning and (b) to examine whether definitions (hotspots condition) are equally noninterfering. We performed a repeated-measures ANOVA 478 on gains in uninstructed words with condition (read-only, questions, or hotspots) as a within-partic-479 ipant factor. Normality assumptions were satisfactory for gain scores. No effects were found for con-480 dition on either receptive or expressive vocabulary (both ps > .71). This result confirms the finding in 481 Experiment 1 that interrupting the reading to focus attention on target words (with either questions 482 or hotspots) did not interfere with learning other words from the text. 483

Table 3

Means (and standard deviations) for instructed and uninstructed vocabulary in three conditions in Experiment 2.

| | | Instructed | Uninstructed |
|--------------|------|-------------|--------------|
| Receptive | | | |
| Read-only | Pre | | 4.11 (1.40) |
| | Post | | 5.63 (1.60) |
| MC questions | Pre | 3.78 (1.28) | 3.41 (1.47) |
| | Post | 5.52 (1.40) | 5.30 (1.75) |
| Hotspots | Pre | 2.93 (1.49) | 3.59 (1.72) |
| | Post | 5.26 (1.93) | 5.37 (1.67) |
| Expressive | | | |
| Read-only | Pre | | 0.33 (0.68) |
| | Post | | 1.59 (1.37) |
| MC questions | Pre | 0.48 (0.75) | 0.37 (0.56) |
| | Post | 3.59 (1.55) | 1.48 (1.19) |
| Hotspots | Pre | 0.44 (0.64) | 0.26 (0.45) |
| | Post | 2.37 (1.47) | 1.48 (1.19) |

Note. Maximum score = 8 for all variables.

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484 *MC questions versus hotspots*

A second repeated-measures ANOVA was performed on gain scores using word type (instructed or 485 uninstructed words), condition (questions or hotspots), and level of word knowledge (receptive or 486 expressive vocabulary) as within-participant factors. Children learned significantly more instructed 487 words than uninstructed words, F(1, 26) = 22.16, p < .001, $\eta_p^2 = .46$, d = 1.04. There was no main effect 488 of receptive versus expressive vocabulary (p = .66), yet the interaction between word type and word 489 knowledge was significant, F(1, 26) = 6.11, p = .02, $\eta_p^2 = .19$, d = 0.39. The three-way interaction among 490 condition, word type, and word knowledge was also significant, F(1, 26) = 6.32, p = .02, $\eta_p^2 = .20$, 491 492 d = 0.40.

In a post hoc analysis on receptive vocabulary, neither main nor interaction effects were found for 493 condition and word type (all ps > .25), indicating that MC questions and hotspots were as effective as 494 reading alone. For expressive vocabulary, on the other hand, a repeated-measures ANOVA revealed a 495 496 significant main effect of word type (instructed vs. uninstructed words), F(1, 26) = 47.68, p < .001, 497 η_p^2 = .65, d = 1.70. Although the main effect for condition (questions vs. hotspots) did not reach significance, F(1, 26) = 3.65, p = .07, $\eta_p^2 = .12$, d = 0.25, there was a significant interaction between condition 498 499 and word type, F(1, 26) = 10.57, p = .003, $\eta_p^2 = .29$, d = 0.60. As can be seen in Fig. 5, MC questions were more effective than hotspots in promoting instructed words. 500

501 Effects on novel vocabulary

For analyses on words with zero scores on the pretests, we calculated the percentages of words that
 were learned receptively, expressively, both ways, and not at all. Because normality assumptions were
 not satisfactory for all variables, a nonparametric test (Wilcoxon) was preferred.

505 First, we examined how effective questions and hotspots were in promoting novel word learning. In each condition, approximately half of the target words were unknown at both the receptive and 506 507 expressive levels at pretest (questions: 53% of instructed words and 55% of uninstructed words; hotspots: 57% of instructed words and 58% of uninstructed words). Fig. 6 shows the percentages of in-508 509 structed and uninstructed (novel) words that were learned expressively, receptively, and both 510 ways. For both conditions separately, we contrasted gains in instructed and uninstructed words to examine how questions or hotspots affected word learning. MC questions advanced learning words 511 expressively alone (z = -2.02, p = .04, d = 0.85) and learning words both ways (z = -3.09, p = .002, d = 0.02)512 d = 1.46). An effect of questions was not found when words were learned receptively only (p = .34). 513 Hotspots, by contrast, did not promote novel word learning beyond encounters in text (all ps > .31). 514 515 A direct comparison between instructed words in the hotspots and questions conditions

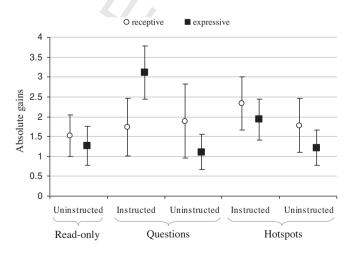


Fig. 5. Receptive and expressive vocabulary gains in Experiment 2 (with confidence intervals), displayed per condition and word test. Gains are calculated by subtracting pretest scores from posttest scores, with a maximum score of 8 per variable.

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■ Expressively ■ Receptively □ Both ways

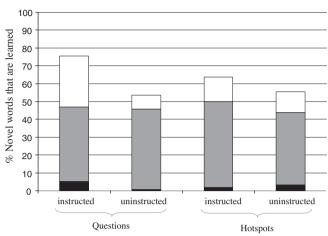


Fig. 6. Percentages of instructed and uninstructed words unfamiliar at pretests that were learned expressively only (black), receptively only (gray), and both ways (white) in Experiment 2.

demonstrated that questions were more effective than hotspots in advancing learning novel words 516 517 both ways (z = -2.31, p = .02, d = 0.99). Thus, only with questions could children rapidly develop receptive and expressive knowledge about unknown words. There were, however, no significant dif-518 519 ferences between the two instruction methods in learning expressive (p = .13) or receptive (p = .36)520 knowledge alone.

Effects on partially familiar vocabulary 521

Next, we performed analyses on partially familiar words (i.e., passing the receptive pretest but not 522 the expressive pretest). Children learned more instructed words than uninstructed words expressively 523 524 as a result of MC questions (z = -2.51, p = .01, d = 0.48); differences approached significance in the hotspots condition (z = -1.75, p = .08, d = 0.34). A comparison of words learned expressively in the two 525 526 experimental conditions did not reveal a statistically significant difference (p = .63), indicating that questions were as effective as hotspots in promoting expressive word knowledge for partly familiar 527 words. 528

Repetition 529

The feedback procedure for MC questions could amount to up to four repetitions of the same word 530 if children failed to correctly answer the question at the third attempt. Children who immediately se-531 lected the correct image heard the target word only two times. To test whether more repetitions of 532 533 target words might explain the effect of MC questions, we explored the relation between number 534 of word repetitions in this condition and growth in vocabulary. In all, the average number of extra rep-535 etitions due to errors ranged between 0 and 0.88 per question. No significant correlations were found between number of repetitions and growth in either receptive vocabulary (r = -.09, p = .71) or expres-536 sive vocabulary (r = .14, p = .55). 537

Discussion 538

Experiment 2 confirmed the finding of Experiment 1 in that MC questions in particular were ben-539 eficial for learning words expressively. Consistent with Experiment 1, a substantial percentage of in-540 structed novel vocabulary (i.e., unknown at the receptive and expressive pretests) was learned 541 542 receptively and expressively as a result of MC questions. Likewise, questions were beneficial for learning words expressively when they were receptively known on pretest. There is no strong evidence that 543 effects of questions result from differences in number of exposures to target words (e.g., De Temple & 544

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Snow, 2003). Correlations between the number of word repetitions in the questions condition and vocabulary learning were nonsignificant, indicating that word repetitions did not contribute much to growth in vocabulary. However, more controlled experiments on this matter are needed because one might argue that children who needed repetition were at lower levels of word understanding, thereby making this test invalid.

Results were less consistent for the effectiveness of hotspots as interactive devices because there were no effects of hotspots on completely novel words. On the other hand, hotspots were as effective as MC questions in enriching word knowledge of partly familiar words, even though the effect size for questions (d = 0.48) outperformed the effect size for hotspots (d = 0.34) and the result for hotspots was only marginally significant (p < .08). Thus, findings indicate that questions are more effective than hotspots, but the advantage depends on knowledge at the outset. Instruction format seems less important for words that are somewhat familiar.

557 Much to our surprise, Experiment 1's finding that receptive vocabulary improves as a result of questioning was not replicated. The best explanation for this anomalous outcome in Experiment 2 558 559 seems to be regression to the mean; the rather high mean pretest scores for instructed words in the 560 questions condition (mean scores for questions and hotspots = 3.78 and 2.93, respectively) appear to 561 move down on posttest relative to the population. However, listing all of the findings, the conclusion 562 from Experiment 1 that MC questions are especially effective in promoting word knowledge still stands. This conclusion is consistent with studies of adult-child book sharing showing that extratextual 563 vocabulary questions added to the reading are beneficial (Coyne, McCoach, Loftus, Zipoli, & Kapp, 2009; 564 Ewers & Brownson, 1999; Sénéchal, 1997; Sénéchal et al., 1995). An alternative interactive device in 565 e-books, hotspots, can also expand word knowledge, but only when words are receptively familiar. 566

567 Current findings suggest that the format of forcing children to reflect on small differences between 568 words stimulates learning that goes beyond the acquisition of a label. An instructional method that requires children to label objects by selecting the correct image among alternatives (questions) was 569 more effective than a method in which the label is provided without any effort of the child (hotspots). 570 Thus, results are in line with the theory that increases in the amount of invested mental effort give 571 572 learning a boost (Neuman, 1997; Salomon, 1984). Choosing among various answers may make children reflect on fine-grained differences among words such as "broken-hearted," "angry," and "shy," 573 574 which may stimulate more in-depth processing, thereby contributing to the acquisition of deeper meanings of words and fine-grained semantic differentiation (e.g., Coyne et al., 2009; McKeown 575 576 et al., 2011; Nagy & Scott, 2000).

577 General discussion

578 Results of the current experiments show that electronic storybooks are most beneficial for word 579 learning when they include extratextual vocabulary instructions. Questions were a valuable addition to other cues that can be derived from the visual and verbal context. However, familiarity with the tar-580 581 get words was found to moderate learning with differential effects of instruction type on either novel or partly familiar words. When children have already acquired some receptive knowledge about the rare 582 583 words in the story text, definitions (hotspots) and questions are equally effective; both methods ap-584 peared to be a boost for acquiring expressive knowledge. With some prior (receptive) knowledge, isolating and repeating the word seems to provide enough opportunities to expand further knowledge 585 about the word's meaning and pronunciation (De Temple & Snow, 2003). However, when words are no-586 587 vel, as is indicated by zero scores on receptive and expressive pretests, only questions promoted 588 expressive word learning beyond encounters in the story text; merely repeating and defining a word 589 (hotspots) was not effective. Both devices, questions and hotspots, present words and pictures in a close temporal congruity, a practice that has been demonstrated to support memorizing and retaining words 590 (Paivio, 1986). Our finding that the questioning technique is more effective than hotspots may indicate, 591 nevertheless, that the key to instructing words effectively lies somewhere in the questions format. 592

There might be several explanations for the benefit of questions over definitions, and these explanations are not necessarily mutually exclusive. First of all, in the book reading paradigm, it is presumed that two-way interactive reading sessions that engage children are more effective in

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expanding vocabulary knowledge than one-way sessions in which children only "receive" information
(Ewers & Brownson, 1999; Sénéchal, 1997; Sénéchal et al., 1995). Likewise, television programs that
invite young children to participate actively (e.g., *Blues Clues*) have been found to support learning
more than other educational programs (Crawley, Anderson, Wilder, Williams, & Santomero, 1999).
Thus, it seems that children particularly benefit from interactive devices that encourage them to make
meaning rather than take meaning (Moreno & Valdez, 2005).

Second, it seems important that children are stimulated to process word meanings more deeply, for 602 instance, by reflecting on small differences between words (e.g., McKeown et al., 2011). Connectionist 603 604 models of spoken word recognition propose that when retrieving the meaning of a word, there is competition between neighboring semantic and phonological representations in the network (e.g., 605 606 Marslen-Wilson & Warren, 1994; Rodd, Gaskell, & Marslen-Wilson, 2004). Not only may MC questions contribute to strengthening the correct association, but also asking children to exclude incorrect alter-607 608 natives may weaken incorrect associations. Hotspots lack the need to distinguish between the target and neighboring words, which may explain their much weaker effects on vocabulary growth. 609

Third, the nature of the instruction may be an important factor in its effectiveness. From a dynamic 610 611 systems theory (Smith & Thelen, 1993), we might argue that it is not the amount of invested mental 612 effort but rather the more instructive nature of MC questions that makes the difference; the question 613 structure focuses children's attention and encourages assembly of visual and auditory information to favor meaning over other potential sources of interest (e.g., the rich detail of an illustration, the mag-614 nified details). The dynamics of the questioning setup scaffolds meaning more intentionally and delib-615 616 erately than the dynamics of a hotspot exposure that provides relevant information but does not force 617 choice. The hotspot is in a sense more playful-giving children's attention more free rein-than the 618 MCQ format, which is more coercive and, thus, more instructive.

Finally, a crucial component in the instructiveness of questions may be the presence of a computer assistant who provided feedback that immediately followed the child's response (Corbett & Anderson, 2001). Moreover, feedback addressed the child in a personal way, meaning that help is adjusted to characteristics of the user or to the user's interaction with the system (Vasilyeva, 2007). A main finding in another recent study of intelligent tutoring was that children's code-related skills increased as a result of the program, but only when the program included a computer tutor who gave personalized oral feedback to children's correct responses and errors (Kegel & Bus, in press).

626 Limitations

Inescapably, the current study has limitations, among which in particular are the generalizations of 627 our findings. First, children in the current sample scored relatively high on a standardized language 628 629 test, which enabled them to benefit maximally from the verbal context. It would be interesting to 630 examine whether questions are just as effective for children who are less advanced in word knowl-631 edge. Second, the storybooks in the current experiments might not be a good representation of the e-book apps that are currently on the market. The sample of books used here was written by skilled 632 633 and (often) award-winning authors, illustrated beautifully, and enriched with video effects and vocabulary instructions to support children's story comprehension. By contrast, the majority of stories that 634 635 are available on the Internet do not exceed the format of static pictures accompanied by spoken text 636 (Roskos, 2011). If interactive features are available, they often only include hotspots with funny ani-637 mations that do not support the storylines.

Finally, we did not examine whether children acquired word knowledge beyond the story context 638 639 and its particular illustrations. Therefore, we wonder whether conditions as described here add to 640 semantic depth of word knowledge (e.g., Nation & Cocksey, 2009; Ouellette, 2006), also described 641 as the amount of nuanced knowledge that is acquired about a word (Proctor, Uccelli, Dalton, & Snow, 2009). Critics may suggest that the expressive vocabulary test in the current experiments involves 642 merely labeling an object. However, we presume that children needed more knowledge about a word 643 for completing the sentences in this task because these often included contradictions (e.g., "This road 644 645 is not narrow but...<wide>"), synonyms (e.g., "Pete is playing all alone. He is playing by...<himself>"), categorizing (e.g., "This bird is called a...<sea gull>"), or explanations of words (e.g., "Grandpa 646 is sleeping for a little while. He is taking a ... < nap>"). 647

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Some assume that vocabulary depth is best tapped by letting participants define words or provide synonyms because this expresses the extent of semantic representation (e.g., Nation & Snowling, 2004; Ouellette, 2006; Ouellette & Beers, 2010). However, defining words is confounded with kindergartners' inability to express themselves (Vermeer, 2001). We agree with Pearson, Hiebert, and Kamil's (2007) previous suggestion that expansion of the so far "grossly undernourished" (p. 282) field of vocabulary assessment is required.

654 Conclusions

The goal of the current experiments was to examine whether extratextual vocabulary instructions 655 are a valuable addition to electronic storybook reading. By manipulating the timing of instructions 656 (Experiment 1) and how much effort instructions require (Experiment 2), we gained some insight into 657 the effectiveness of interactive devices. These findings may serve as guidelines in designing e-book 658 apps but also help to specify how interactivity supports learning. First, extratextual instruction is 659 660 an important addition to text exposure. Children learn more instructed difficult words than uninstructed difficult words. Second, how words are instructed seems important. A questioning format 661 662 seems vital for acquiring knowledge for novel words. The finding that questions often outperform hotspots may suggest that active engagement is vital. However, it may be important to also test alterna-663 tive explanations (e.g., the presence of a tutor) in further studies. Third, challenging children to 664 respond by means of computer mouse clicking (rather than verbally) did not restrict growth in lan-665 guage production; on the contrary, it added to both receptive and expressive language, which implies 666 667 great promise for the design of e-book apps. Finally, a limited number of interruptions in the flow of reading did not interfere with learning from exposure to the story text alone. 668

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676 Appendix

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Target words per story split into two sets.

| | Pete on the Pavement | Rokko the Crocodile | Bolder and the Boat | Cycling with Grandpa | Bear Is in Love with Butterfly |
|-------|---------------------------------------|------------------------|---|----------------------------|-----------------------------------|
| Set 1 | (in zijn) eentje [(on his) own] | steiger [quay/dock] | (waar de hemel de zee) raakt ["(where the sky) touches (the ocean)"] | rinkelen [to ring] | verlegen [shy] |
| | chauffeur [chauffeur] | eitand ["egg- | Ijszee ["sea of ice"] | beek [brook] | geklieder ["mess"] |
| | | tooth"] | | | |

(continued on next page)

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Appendix (continued)

| | Pete on the Pavement | Rokko the Crocodile | Bolder and the Boat | Cycling with Grandpa | Bear Is in Love with Butterfly |
|-------|-------------------------|------------------------|---------------------|----------------------------|-----------------------------------|
| | kapitein | stoet | walvis | blozen | fik |
| | [captain] | [procession] | [whale] | [to blush] | [fire] |
| | havenwerker | bui | vuurtoren | zweten | (een vuur) |
| | [dock worker] | [mood] | [lighthouse] | [to sweat] | aanwakkeren |
| | | | | | [to fan (a fire)] |
| Set 2 | tegels | brusjes | roeiboot | uiltje | dartelen |
| | [paving | [siblings] | [rowboat] | knappen | [to flutter] |
| | stones] | | | [to take a | |
| | | | | nap] | |
| | tillen | gympies | brommen (van een | halt | eierwarmer |
| | [lift] | [sneakers] | motor) | houden | [egg cosy] |
| | | | [to hum] | [to halt] | |
| | stratenmakers | jaloers | rondvaren | in koor | hoogtevrees |
| | ["road | [jealous] | [to sail around] | (roepen) | [fear of |
| | workers"] | | | [(to call) in | heights] |
| | | | | unison] | |
| | in de buurt | verschijnen | Meeuw | smal | gebroken |
| | [near] | [to appear] | [sea gull] | [narrow] | (gevoel) |
| | | | | | [broken- |
| | | | | | hearted] |

Note. The word set that was used in MC questions was balanced across participants. Consequently, each word was used for instruction as often as it remained uninstructed.

678 **References**

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